THE GLEICHEN CAL

VOLUME XXIX NO. 19 GLEICHEN, ALBERTA, WEDNESDAY JULY 22, 1936

SUBSCRIPTION \$2.00 PER YEAR

SCOUT AND GUIDE ASSOCIATION HAVE GOOD BALANCE

A very satisfactory financial report has been submitted in connection with the two booths; handburger, coffee and pic; the other ice cream, soft drinks and confectionery, operated by the local Girl Guide and Boy Scott Association on Stampede Vay. Mr. C. W. Halstead, who was appointed general manager reports a most successful day. The total amount taken in came to \$40.481, while the expenditures amounted to \$211.28, leaving a balance of \$193.53, which sam is to be divided equally between the Girl Guide Association and the Boy Scott Association will receive \$90.77 and the Scott Association \$90.77.

ceive \$96.77 and the Scout Association \$96.78.
Special meetings held prior to Stampede Day and untiring efforts were put forth in an endeavor is make the very best use possible of the concessions, which were donated by the local Stampede Association. A buying committee composed of Messra. C. W. Halstead, G. H. Gooderham and H. Hunter was appointed. The results begank for themselves and it is considered that the manner in which the local Guidees and Scouts conducted their botchs is highly commendable.

Mr. Haistead wishos to convey on behalf of both Associations their very keem appreciation? Feall those who as generously helped to make the day a financial success.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Miss Lillian Moss left Tuesday to visit her sister Mrs. McCaig at Scof-

visit her sister Mrs. McCaig at Soci-field.

O. P. Solverg visited in town Sud-day, this being his first trip in since last fall. He reports the crops around Lake McGregor looking fine.

Chief Triedtoffy died last Fri-day on the Blackfoot reserve. He was one of the best known Indians on the reserve, and was well liked by his red brethren.

lenderson returned Monday

on. Mr. and Mrs. J. M. Telford took in the Edmonton exhibition, returning

Baseball Game Worth Seeing

The most interesting baseball game of the present season is billed to take place on Wednesday, August 5th, at 4 p.m., on the Gleichen diamond. This wise the second annual game between former old time Gleichen baseball stars and the local All Stars.

Gieichen baseball stars and the local All Stars.

This game, ag the first one did, should create keen interest and any amount of enthusiasm among the fans. Again it is a game between age and youth. The All Stars will lose some players who are eligible to play with the Old Timers, thus weakening their team to a certain extent. For the Old Timers some of the players are still in active service, while others play once in a while.

once in a while.

Last year the game resulted in a win for the Old Timers, 5-2. The game did not go the full route being called at the end of the sixth on account of rain. It is still an open question which team can carry off the honors over a rull route of nine innings. However, the old by son that occasion showed they could swing a heity crub, make sare hits and bring in runs.

After the game the ball players will be enter-tained to a banquet in the duning room of the Com-munity Hall at 1 o'clock this will be followed by a dance at 9 o'clock. The dance will be open to the public who are invited to attend.

who are invited to attend.

Among the players who will be seen on the Old Timers line-up win be the following: F. Miller, Arowwood; J. McArthur, Gleichen; W. Somerville, Cluny; W. Jerters, Gleichen; I. Stinson, Carseland; W. Service, Gleichen; George Mace, Mossleign; R. Burrows, Duchess; A. Wilson, Gleichen; J. McIntyre, Gleichen; harry Benton, Carseland; Steve Williams, Queensown; Babe McArthur and Geo. Allstott, Gleichen. The vettran baseball manager, J. O. Bogstie, will manage the Old Timers again this year. this year.

DRIVING CAMPAIGN WINS MUCH SUPPORT

Campaign for safety in driving, aged for some years has won re-ponses in various parts of the pro-

aged for some years has won receive, and was well liked by his red brethren.

Jahn and Albert Hirbgood have foined the 191st Battalion and are now heart of the property of th

To Leave Cut.

To Leave Cut.

To Leave Cut.

To Leave Cut.

When to print a disagreeable story, in a lot of motorst out of republe this asson. These include: "Keep your care on the analytic control of the print and the province of the province of the print a disagreeable story, in a lot of motorst out of the parameter control; keep your eye on the analytic control of the print a disagreeable story, with gasoline."

CANADIAN HIRA IN USE OF SALT

Directly and indirectly, and plays an important part in all industries, and industries, and in the province of the province of the salt in readmant part in all industries, and the province of the salt in readmant province of salt in readmants in a story would bring sorrow and embrassment to innocent personal use, the story would bring sorrow and embrassment to innocent personal water when the province of salt in readmants in a story would bring sorrow and embrassment to innocent personal with the application of salt in making to distinct the province of salt in readmants in a story would bring sorrow and embrassment to innocent personal water, and in which publishing to distinct the province of salt in readmants in a story would bring sorrow and embrassment to innocent personal with the province of salt in readmants in a story would bring sorrow and embrassment to innocent persona with the province of salt in readmants in a story would bring sorrow and embrassment to innocent persona with the story would bring sorrow and embrassment to innocent persona with the story would bring sorrow and embrassment to innocent persona with the story would bring sorrow and embrassment to innocent persona with the story would bring sorrow and the story would bring sorrow and in which publishing the story would bring sorrow and and a salt of the personal water and the story would bring sorrow and the story would be story would be story with the story would be story would be story with the story would be story with the story with Mr. and Mrs. J. M. Telford took in the Edmonton exhibition, returning home Friday.

The Queenstown farmers pienic was a grand success.

Wm. Service is the latest to join the American Lozion. Billy is some shot and will surfly get some thus when he goes gunning.

J. A. Ramsay, P. C. Vigar and the Duke of Connaught spent the west end in Bunff, all leaving there on Monday, Banff is by new normal onesone.

Mr. and Mrs. G. H. Walker are hoppy in the arrival of an heir and son at their home on Tuesday July 19th.

P. MeLean, the census taker, has been having considerable difficulty in getting some to supply information. Benil different sides of the supply supply the supply supply

These roads which are essentially of the low-cost, secondary highway type states A. F. McGill of the National Research Council consist of a clay bend in admixture with coarse minerals so proportioned and graded as to give anximum density under the compressive effect of traffic. Fire properies of the clay are improved by an admixture of certain chemicals, note-bly calcium chloride has been in use for many coars as a dust layer. Its use in incryally mixed stabilized roads is a comparatively new development and the use of said still more recent. Increstigators claim that the salt has two major effects. It retards the evaporation of miosture when the road is first najor effects. It retards the evapora-ion of moisture when the road is first aid and the growth of salt crystals as laid and the growth of sait crystals as the road eventually dries out tends to Jiminish shrinkage and cracking of the clay bond. The latter is an important feature as the elimination of shrinkage tends to prevent ravelling of the min-eral aggregates under power traffic.

WHEN TO PRINT AND WHEN TO LEAVE OUT

So it's hard to please everybons and no editor of sense tries to please everybody. He must let his own judgement and his own conscience be his guide.

If he errs on the side of kindness and sympathy for the unfortunate, his error will be fogiven and forgotten by the more enlightened readers of his newspaper.

He who keeps too many ir he fire gets burned.

HEAR REPORT JUNIOR CONFERENCE

REPORT OF ALBERTA CROP CONDITIONS

Calgary area, the hot dry weather has los in prospect throughout this country. Some hall has been reported as a lost taken a heavy toll, but with rain a carried during the past two weeks in southers and east-central areas, with the result that in the eastern portions of these districts particularly, hope for harvest of any consequence has been shundoned. That part of the Province from the Taber, Medicine Hat line abundoned. That part of the Province from the Taber, Medicine Hat line are provents, has notified more than the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Control, the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the province from the Taber, Medicine Hat line of the Medicine Hat line of the province from the Taber of the Medicine Hat line of the Medicine Hat line of the Medicine Hat l

U.F.W.A. MEMBERS NOW A NEW BIGGER BAR

JUNIOR CONFIERENCE

With eighteen members and visitors present the U. F. W. A. beld their meeting at the hipme of Mrs.

S. Hall on Thursday, July 19th.

Miss Goodwin read the June Balletin on Political Economy and a very interesting reading course. A very nice letter was read from Ms. Anderson, director for this cenistitency. A discussion took place on forming a Junior Logal which was left over to the next meeting, when names will be handed for same.

Miss Ruth Umbrite gave a splendid report on the Junior Conference which was held in Edmonton last month. Barbara Day favored the members with a reading titled "Thank Goodnass I'm at Home Again," after which a dainty lunch was served.

The next meeting will be held at the home of Mrs. E. Etheridge on Thursday July 30th The members are requested to note that this meeting is not programmed for that date.

REPORT OF ALBERTA

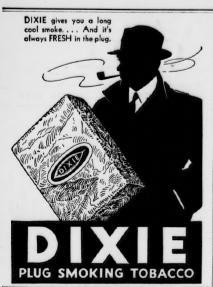
MORE SOAP AT

NO EXTRA COST The new Sunlight Soap—is the same pure, quick-dissolving soap that has lightened the wash-day burden of millions of housewives the only soap with a \$5,000 guarantee of purity . . . easy on the clothes and hands. Ask your dealer for the new, larger Sunlight bar and save money.

Celebrate 50th Anniversary



Teatured by a congratulatory Dominion of Canada." Transmitting telegram from His Majesty Garaga (1984). The Canada is terved as the street of Railway of ficials and several feet all the telegram from Montreal to the Pacific Coast. The first passenger trail, and from Montreal to the Pacific Coast. The first passenger trail and from Montreal to the Pacific Coast. The first passenger trail and the creation from Montreal to the Pacific Coast. The first passenger trail and the creation from Montreal to the Pacific Coast. The first passenger trail and the creation for the country of t



Loans For Agriculture

Appropriate was the warning issued recently to investment companies and investors by S. P. Grosch, K.C., chairman of the Local Government Board of Saskatchewan when he told the Investment Dealers' Association of Canada in session at Jasper, Alberta, that they could not expect to be collectors alone, but must be prepared to continue to loan money.

At the same time, according to press reports of the convention, Mr. Grosch told the bond dealers that they "must be quick to offer concessions and help in debt adjustment if investors are to retain their status and the

At the same time, according to press reports of the convention, Mr. Grosch told the bond dealers that they "must be quick to offer concessions and help in debt adjustment if investors are to retain their status and the protection they now have."

It is generally well known that many of the loan companies, if not all of them, have shut down on loans in the prairie provinces and particularly is this attitude applicable to loans to farmers. Where the security is ample and prospects of repayment on maturing dates exceptionally good the mortages companies are accepting a limited number of "risks" in the cities, but little if any loan money is available to western farmers just now, no matter what their record, how good the security they have to offer or how excellent the character of the prospective borrower.

Thus the farmer and the agricultural industry generally in the west is a somewhat parlous condition when it comes to securing credit to make needed improvements or to carry on operations. It is true that there are governmental boards in existence for the purpose of making agricultural loans but these inattutions have either no money available or such a small amount in comparison with the needs of the day that they are obliged to restrict their activities to a few select loans.

In the very few instances where mortgage corporations are prepared to advance money they are still insisting on a return of seven per cent. Of their investment and this is a higher rate of interest than borrowers can afford to pay in the light of income from ordinary revenue sources. It is admitted, of course, that there are two sides to this story as with most stories. Loan company managers say that as custodians of private the agriculturiats. They point to the past few years of combines at the prevent and agriculturiats. They point to the past few years of combines are the prevent of agriculturiats. They point to the past few years of combines and accordinate and accordinate and accordinate of the security of the prevent of the prevent

for as a result. Since the entire western country is still largely dependent upon agriture for its future as well as its present welfare, it would appear to good business for the loan companies to offer concessions in the matter delt adjustment to a feasible limit and continue to loan money at a sonable rate for agricultural purposes where the security is satisfactory, ha a course would appear to be in their own interests, in the interests the clients whom they represent, in the interests of the farmers and in interests of the country to do so.

Paid While It Lasted

"Weshing" canceled documentary stamps, worth from \$1 to \$20 apiece, and selling them again at full value to unsuspecting commercial houses, was a racket uncovered by Secret Service men in Boston. Stamp-collectors sold the stamps to the "washers", who were accused of doing the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the Government out of \$500, name was Samantha. To sure she'll dolog the G

The early Indians of North America made beads from the shells of clams, fresh-water mussels, and abalone, and used the beads as a medium of exchange. It was called long trip, and wish to avoid paying house of more than 51.5 knoth could billis."

"wampum."

Used Diplomacy st," said the young mo

Park System In R.C.

eral.

At present the province looks after five of its parks and has mapped out four more for development. The Dominion has four more, completing a system that provides six acres of parkiand for every inhabitant of British Columbia and more than half an acre for every person in the Dominion the Dominion in the Dominion.

than half an acre for every person in the Dominion.

The 973 square miles of Garibaldi Park will be brought closer to trunk highways with completion of a 85,000,000 suspension bridge spanning Burrard Inlet and Joining Vancouver with its northern suburbs. Prelimi-

Maple Syrup Crop

Maple Syrup Crop

Quebec Produced Largest Quantity
This Year Since 1952
One of this French-Canadian
province's foremost industries, the
maple crop, this year reached the
bumper proportions of 1,818,160 gallons of syrup and 5,747,960 pounds
of rugar, a major portion of which
was ahipped to the United States,
the maple sap produced a revenue
22,267,200, as against \$1,01,000 in
1934 The largest crop since 1932, the
maple super crop is annually
bec's maple sugar crop is annually
becylent bec's maple sugar crop is annually
becylent bec's maple sugar crop is annually
becylent because officials say, Meantime, French chemists are said to be
experimenting on the possibility of
using maple sap in the production
of alechol.

Requefort Cheese

More Than 26,000,000 Founds Are Manufactured Annually
More than 26,000,000 pounds of Roquefort cheese are manufactured annually in the picturesque French village. For more than 11 centuries this cheese has been manufactured on a commercial basis, but Roquefort cheese, itself, goes back even farther in history, as it is mentioned by Pliny the Elder, who wrote in the early decades of the Christian era.

More than 200,000 persons, working on 25,000 farms, are employed and earn their living directly from the cheese industry. Milk is contributed by 700,000 sheep, tended by

the cheese industry. Milk is contri-buted by 700,000 sheep, tended by

Preferred More Dignity

Servants Of English Earl Did Not

Like His Democracy

Many years ago we used to correspond with Auberon Herbert, the soa of the fourth Earl of Carnarvon, who, although a vigorous opponent of socialism, was one of the most democratic of aristocrats. He was so democratic that he insisted on his servants sitting at table with him and his wife. His servants disliked his democracy so much that at the end of a week they gave him notice that they were going to quit.—The Argonaut.

Trying New Method

Trying New Method
On three farms in Oxford county,
Ontario, an experiment is in progress with a new method of preserving alfalfa. The crop is stored in the
sile in green condition and treated
with acrd.

Eliminates Fire Hazard

Automatic Extinguisher For Air-planes Has Been Perfected

The 973 square miles of Garibaid Park will be brought closer to trunk highways with completion of a \$6,000,000 supernation bridge spanning Burrard Inlet and joining Vancouver with its northern suburbs. Preliminary work on the giant bridge already has begun.

Up until now Garibaidi Park, cradled in the coast range, has been abounds in the coast range, has been abounds in the timbered reaches, in the Alpine lakes and on the slopes of one of the volcanic fountians that the province is keeping Tweeds, muli Fark for its own. This, a vast garden that covers \$3,000,000 actes of rivers, mountains and lakes, is largest of all. At present the ubcupted acres are threaded only by trails. Development of roads will be considered under a public works plan carried out by provincial and federal governments.

Maple Syrup Cran

Hypnotic Suggestion

Lifted Tons Of Money
W. T. Dogger, of Blackpool, Eng-land, just retired from the Corpora-tion service, has lifted over 300 tons of money in his 30 years of collect-ing from penny-in-the-slot meters. His collection, he estimates, has aver-aged \$90 daily in coppers, or about \$675,000 in 30 years. As \$5 in cop-per weighs just over five pounds his aggregate collection totals 302 tons

snovanoes For Quints
The Dionne quintuplets will be
able to waddle around in the snow
next winter without sinking if Mike
Lyons, of Clayville, New York, has
anything to say about it, for he has
constructed five pairs of snowshoes
for the girls from Callander.

Clever Men Beat Bank

Acres Of Show Gardens Being Planned For Province

Six million acres of show gardens see being planned for British Columbia. Frowlincial and federal ministers are patting their legislative heads to provide the seed of the province are patting their legislative heads with the seed of the province of the province seeing parks in the coast in providers are already well minished; others are already well of the province however, would hand over the province, however, would hand over the province, however, would hand over the the Doubling a system that province looks after five of its parks and has mapped out four more for development. The Dominion has four more, completing a system that provides six acres of parkiand for every linhabitation. The Histo Columbia and more of the province looks are of parkiand for every linhabitation.

AFTER EVERY

MEAL

Using New Ceremony

Using New Ceremony

Dominions To Have Special Part' in
King's Coronation

The British Dominions will have a
special part in the crowing of the
King, a cable to the New York Times
from London, said. It adds that following the coronation next May,
King Edward VIII. will make a tour
of the Dominions.

Were Charles Darwin alive, he
were the Charles Darwin alive, he
were Elected Status of the darway with the disapation of the darway with the
day head and ways looked forward to
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ROLLED NUT WAFERS

15 cup "Crown Brand" corn syrup
15 cup butter
1 cup bread flour
15 cup angar
15 cup angar
16 cup angar
17 cup angar
18 cup angar

Gliding In Stratosphere

May Be Possible According To Tests Made In Moscow

May Be Possible According To Tests Made In Mosecw
Gliders may be able to reach the stratosphere ere long, according to reports from Mosecw. By a new method a glider may be towed to great attitude the towing plane. If a more possible to the towing plane is a second glider is towed by the first and its line paid out it can ascend bove the first. Thus a plane flying below the stratosphere can, by this above it. Gliding Master Vensiav has been making the tests.

Feater Speaking
It is interesting to have the testimony of George Emery (who has written 150,000,000 words in aborthand) to the fact that people speak much faster than they did; the average increase he estimates at something like 25 per cent. The coming of the motor-car seems to have affected the national rhythm. Even much of the music we hear is taken considerably faster than the composer intended—London Observer.

By improved technique, surgeons

Faster Speaking

It is interesting to have the testimony of George Emery (who has written 150,000,000 words in short-hand) to the fact that people speak much faster than they did; the average increase he estimates at some-thing like 25 per cent. The coming of the motor-car seems to have affected the national rhythm. Even much of the music we hear is taken considerably faster than the composer intended—London Observer.

Working On Anti-Fog Ray

DIGESTION

Forgotten Eskimo

Forgotten Likimo

Scientists Will Search For Traces

of Civilization in Eastern Arctic

Traces of a forgotten Eakimo

civilization in the eastern Arctic will

be sought by a Dominion government scientists who left for the
north on the Naccople, sailing from

Montreal.

It is the annual patrol to government posts in the north with the

holds of the veteran Arctic ship bulging with mail and supplies. In a 10
1000-mile cruise that will take the

ship within 800 miles of the North

Pole, contact will be made with 35

posts.



WAKE UP YOUR LIVER BILE—

And Yea'll Jump Out of Bed in the Mening Rard's Og on a crashing refort in for the word which he had a level been been a compared to the compared of the compared of

irestone

CHAPTER II.

There was no good reason for Starr Ellison to be on Fifth Avenue that cheerful early Autumn mid-day, Only that it was not Sixth Avenue. Nor was there along it any employ-ment offices, wordlessly insisting on her need for job hunting in the sordlicess.

sordidness.

After her visit to the doctor, with whose smiling assistant the had, incidentally, left the greater part of her small remaining store of cash—for the privilege of being told she had only six months more of life—such small moment. Especially when there were no jobs. Why keep on hunting for one by which she could merely keep the breath of life in her body for six months more? It hardly seemed worth while.

Such thoughts were in Starr's much small moment. Especially when the bedy for six months more? It hardly seemed worth while.

Such thoughts were in Starr's much be the such thoughts were in street after her tempertus the trend of the prosperous Actions. Nevertheless, she mechanically we hellion against Fukus in the street made clamorous by the El overhead, and headed for the agencies which were on her list and not already tried that day. She couldn't be a quitter entirely, she supposed, even if she had so short a time to fight. Work was most accessary at the moment. Vitally so, for she had a most distateful memory of her seance that morning with the keeper of her rooming house. A dreary, hopeless kind of place it was but Mrs. Maloney who kept it, had made it quite plain to Miss Ellison that she had waited for her rent quite long enough. and that while she was pright sorry that Miss Ellison that she had waited for her were plenty of other people in the same fix. After all, Mrs. Maloney's was not an elsemosynary institution. In other words, Mrs. Maloney had conversed to any the same planty of other people in the same fix at the seed of the purse only enough for longing for a night or two some longing for two some longing for two some longing for twe some longing the longing for we want to the some longing for we want to the

Bamboo Tree Grown In B.C.
Basil Keys, British Columbia horcusturist, is creating a tropical
paradise. Seeking to prove that his
theory that bamboo trees can grow
in Canada, Keys completely surrounded his home with a half-score
varieties of the tropical trees. The
trees were flourishing.



10c

Best of all fly killers. Clean, quick, sure, cheap. Ask your Drug-gist, Grocer or General Store. WHY
PAY
Store.

Green Hurses, 19 your Druggist, Grocer or General
Store.

MORE
THE WILSON FLY PAD
CO., HAMILTON, ONT.



"I am surprised at you.

You know KEEN'S is the best."
"Well, I thought when I was putting up my pickles I could save
some money by buying cheap mustard. But never again! Cheap
mustard has not the flavour, the
strength nor the keeping quality.
I've fearnt my lesson. It pays to
buy the best — KEEN'S 'D. S. Z.
NUSTARD.'

Made from seed grown in the Fens of England. Shells or hulls are removed and only the inner part of the seed is used. Superfine grind-ing ensures the full mustard flavour.

His Majesty's Portrait FREE



THE makers of Bee Hive Golden Constant and Durham Corn Starch are happy to offer to their friends throughout Canada a handsome two tone reproduction of His Majesty, King Edward VIII. The portrait, (by Bassano) is one of the most recent and has been specifically designed for framing, measuring approximately 9" by 11". It is restrained and dignified and when framed will blend in perfect taste with the furnishings of the finest room. Many well deserved compliments have been received on the beautiful appearance of this portrait.

ST. LAWRENCE STARCH CO. LTD.

How to Secure Free Portrait

Send In one Bee Hive Golden Corn Syrup label and one Durham Corn Starch label with your name and address written clearly on the back of either label, along with the words—"King's Picture." Mail to the St. Lawrence Starch Co. Limited, Dept. 8, Port Credit, Ontarte and your free portrait will be forwarded promptly.



The Big Nickel

Looms Large On The Collection
Plaie, And Is As Common As Sin
"One of the hardest things the thurch has to face is the big silver thurch has to face is the big silver thurch has to face is the big silver this profile that the instance of the hardest things to hishop of Ontario, said at the unveiling of a tablet in Si. James Memorial hall at Joyceville, near Kingston, Ont.
"The big nickel is as widespread and as common as in itself," has did "It is often a matter of wonder to me how people manage to collect so many. People contribute adequately without complaint to adequately without complaint to adequately without complaint to adequately without complaint to the church, they would be of greater assistance."

Horseback Trail

Will Bes Long, Extending From Canada to Mexico, have been announced by the bishop of Ontarial, extending from Canada to Miscolo, have been announced by the bishop of Ontarial Park Service. It will be 2,300 miles in length will be continuous on all the higher mountain trails on the coast. It will be 2,300 miles in length will be continuous on all the higher mountain trails on the coast. It will be 2,300 miles in length will be 2,300 miles

Native Shrubbery
The scarlet fruit of the silver buffalo-berry tree imparts a gay touch
to the prairie farms where the tree
is used in the surrounding shrubberies. It is a native of the prairies
and is found in hills and along
streams from the Pemblian mountains in Manitoba to the Bow river
in the Rocky Mountains. In the
Manitoba hills the tree grows to a
height of 18 feet. It is generally
armed with thoras.

Removing Old Arch

Removing Old Arch
The Arch of Triumph, built by
Alexander I. to celebrate Napoleon's
retreat from Moscow, is to be razed
to make way for traffic. The arch
more than 200 years oid, stands on
Gorky street, near the White Russian Railway Station, point of
arrival and departure of tourist
trains.
2160.

Horseback Trail

"I know an artist who painted a cobweb so real that a maid spent an hour trying ot get it down."
"Sorry, but I don't believe you."
"Why not? Artists have been known to have done such things."
"Yes, but not maids."

Little Helps For This Week

That good thing which was committed to thee, keep by the Holy Ghost which dwelleth in us. 2 Timeothy 1:14.

Oh! that the Comforter would

come.

Nor visit as a transient guest,
Rut fix in me His constant home,
And keep possession of my breast.
And make my soul His loved
abode,
The temple of indwelling God.

The temple of indiveiling God.

The real progress of your soul in the divine life is a tender plant. It requires stillness, meekness, and the unity of the heart totally given up [5] and the property of God, which will do all the work in the calm soul that has no hunger or desire but to escape out of the mire of its earthy life into a life with God. It is not wise to yield to an eagerness of many things which although they seem innocent will divide and weaken the workings of the divine life within you.



For a well-earned thirst . . .

BEER first

Served at all Hofels and Clubs, or orderfrom your nearest Vendox's Store, or Government Warehouse

This advertisement is not inserted by the Alta, Liquor Control Board, or by the Govt of the Province of Alberta.



How Can We Improve it?

TOWN AND PROVINCE .

"How can we make it better?" is the constant cry of manufacturers of advertised merchandise. Why?

It might well be pride in the product that bears their good name. Often it is.

But not always.

It's just good, hard-headed business, mostly. The improvement of a product that is already considered satisfactory makes that product play a more definite part in the life of the user. It wins and holds an added loyalty, and, of course, added business.

Every product being advertised in these pages is studied continuously by its maker in order that it may be more and more useful and helpful to you in your daily life.

> Advertised merchandise is trustworthy merchandise

Mr. and Mrs. Porter arrived in town Friday fom the States to visit with relatives.

Mr. and Mrs. Wm. Woodliffe and daughter Joyce, of Strathmore spent Sunday at the home of Mr. and Mrs. Earl Etheridge.

Everytime a few clouds gather in the heavens speculation begins if a hail storm is brewing. No one has for gotten last year hail storm.

T. Halstead of Nokomis, Sask., spent a short time in Gleichen visit-his son C. W. Hulstead. Mr. Halstead has since returned to his home.

Miss E. Frankton and Mr. W. Hall-iday and Mr. and Mrs. Fred Halli-day and family of Calgary spent Sun-day in Gleichen with Mr. and Mrs. W.

Miss Eunice Fos; of Gull Lake, Sask., is a guest at the E. Etheridge home for the holidays,

After spending ten days camping at Sylvon Lake, the local Boy Scouts returned home Saturday ofternoon in a special bus. All the boys state they had the time of their lives at the lake and were sorry to return home.

Monday was the hottest day we have had this year. Some reports have it that it was 99 in the shade during the afternoon. More people were heard to complain of the heat than at other

J. O. Bogstie has moved his pool room into his new quarters in the old R. A. Brown gents furnishing store. Mr. Bogstie has now got a very attractive pool room with a home like atmosphere.

A man and woman with half a force dogs hitched to a sfed, which had wheels for summer driving, arrived in Town Friday morning. After spending the day at the fair grounds resting left in the evening bound for Halifax. They left Vancouver some four months ago taking plenty of time do not expect to arrive in Halfax for some months. The man is gathering material for a book.

A visitor in town Saturday night drew our attention to the fact that cars were parked in front of the fire hall and for samy feet on each side of the entrance. Punny we never thought of that before but could not help wonder how the chemical engines and bose could be got out of there in a hurry if needed.

in a hurry if needed.

A most delightful armual picnic was hold at the Bow Rive bridge last week under the ouspices of the Gleichen Masonic Lodge, when a large number of members, their families and friends gathered. The aftermonwas spent in games, baseball and children's sports under the supervision of Mr. J. F. Gorrill, b. W Tay's ans Ralph Umbrite officiated in the capacity of camp cooks rad at 530 alt sout down to a splendid picnic supper, Sporty were resumed after supper and a good time enjoyed by all.

GLEICHEN UNITED CHURCH

GLEICHEN UNITED CHURCH
Rev. J. N. Wilkinson, minister.
Mrs. H. Bitch, choir leader.
Miss Jean Farquharson, pianist.
7.30 p.m. evening worship The service will be in charge of Adjutant.
Stutherland of the Eventide Home.
Our willingness to bear a cross is one
of the best tests as to whether our
loyalty to Jesus means anything. Is
a cross to meet for worship on a
warm suramer evening? If so let us
exemember that Jesus bore a greator
Cross for us and this is one of our
opportunities for showing that we
are worthy of Him.

Who is responsible, anyhow, for ne idea that price is all that will sell the idea that person a lift that will ser increhandise and that the public melonger considers quality or service? There has never been a time when a purchaser did not consider the quality of the merchandise which he surchaser did not consider the qualty of the merchandies which he
vished to purchase and there nover
vill be such a time. There is a pride
in the possession of something better
han can never be equalled by the feelug that it was purchased at the loxist price All of the business that this
outinent once enjoyed was built upon
be idea of quality redeered. The
roducts of Canada were noted around
he world because of their quality
who soid the idea that quality does
to count? Was it someone who had
no argument except price. There is
no satisfaction in owing cheap things.
There is no profit in manufactline in the common of the property
for the cutting could make business,
and the property. The
probability of the property
could not be in a period of unarralled prosperty.

Cash

T was very early in the history of EATON'S that the principle and practise of buying and selling for Cash only was laid down. With certain exceptions we shall mention later, this is still the EATON way of doing business.

Today we still pay cash ourselves for our purchases, because by so dooing we are able to buy to the very best advantage. And we confine our selling activities largely to the same basis for exactly the same reason—because. same reason—because Cash Merchandising offers the customer the lowest possible pricing on what-ever she buys.

possible pricing or whatever she buys.

On ceitain items of furniture, turnishings and other equipment we do as a convenience to customers, offer the terms of the EATON Budget Plan. Buthe Budget Plan Prices. They have to be, because it does cost more to sell merchandise "On Time." The alternative of paying Cash is always offered, however—and there is always a worth-while

The man who makes a fool out of mself always claims someone else

It is queer how unfailing the neighbors find you out, and how sel-lom the bill collector does.

Fine motto: Don't look for wider fields until you cultivate those you have.

PERMANENTS Ltok Your Best With a SOMMER'S "NATURAL" THE PERFECT WAVE

MR. REA and MISS CROW

THE MARLBOROUGH
BEAUTY SHOPPE

Calgary
AT MENARD'S SHOPPE
GLEICHEN

FIRST THURSDAY OF EACH MONTH

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c, each subsquent insertion 3 weeks \$1.00. Over 15 words one cent per wird for each insertion.

HOUSE FOR SALE—Home of late Mrs. Pinder. Apply Mrs. Ostrander, Box 76, Gleichen. 20

Will Rogers STEAMBOAT ROUND THE BEIND Now you are going to see Will Rogers act.

SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15

LEICHEN COMMUNITY HALL

Leave Your — WATCH, CLOCK AND JEWELLERY REPAIRS

McKAY HARDWARE P. B. DISCHER GLEICHEN and VULCAN

NOTICE

The Call Print Shop is equipped to do printing of all descriptions.

Below is a list of some of the items printed here. Look it over and see if you need any of them

Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Crculars, Vouchers, Bill Heads Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invtations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Eac. -In fact anything in the line of printing-

The Call Gleichen, Alta.